

# GRAPHIC DESIGNER

Passionate | Skilled | Motivated

## TECHNICAL PROFICIENCY

**Platforms:** Mac OS X | Windows

**Applications:** Adobe Creative Cloud | Photoshop | Illustrator | InDesign | Muse | Lightroom

## DESIGN PROFICIENCY

Logo and Identity design

UI/UX Design

Page Layout

Mobile First Design

Computer & Hand Illustration

Basic Knowledge of HTML & CSS

Wireframing

Photography and Retouching

Understanding of Typography Design

Printing Processes

Working Under Pressure

Meeting Deadlines

## EXPERIENCE

**Freelance Production Artist**, *Sports Authority*, November 2015 - December 2015  
Englewood, Colorado

### Responsibilities:

Created collateral for NCAA championship bowl games; Built weekly sale emails, with a reach of about 50M people; Designed CMS spots for advertisements while maintaining Sports Authority brand standards as well as utilizing partner assets and logos.

**Graphic Design Intern**, *Martopia*, 2014 - May 2015  
Fort Collins, Colorado

### Responsibilities:

Actively participated in client based branding design; Collaborated with animation and graphic designers; Communicated ideas and concepts to a team of designers; Designed web and print based advertisements.

**Graphic Designer**, *Colorado State University Advancement*, 2012 - April 2015  
Fort Collins, Colorado

### Responsibilities:

Produced web and print work that engaged the CSU community; Designed banners for solicitation emails and giving forms; Built identity brands for several programs/initiatives; Formatted donor certificates; Created web and email buttons; Designed newsletter prototypes

**Resident Assistant**, *Colorado State University*, 2013 - May 2015  
Fort Collins, Colorado

### Responsibilities:

Communication

Active Listening

Social Justice and Diversity Awareness

Team Building

Event Planning

Time Management

Crisis Management

Conflict Resolution

**Design Lab Monitor**, *Colorado State University*, 2012 - May 2015  
Fort Collins, Colorado

### Responsibilities:

Utilized printing processes to create high quality print materials; Organized design lab and maintained a clean work space for students; Assisted design students by providing help with technical problems

## BEAU CLAYTON

beauclayton.com

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(303) 507-8130

## EDUCATION

BFA in Graphic Design  
Colorado State University  
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